

BUSINESS TIMES®

OCT. 14-20, 2011

SERVING SANTA BARBARA, VENTURA AND SAN LUIS OBISPO COUNTIES

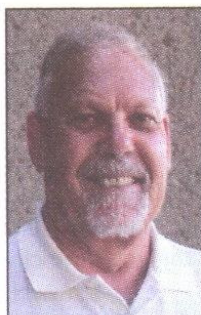
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PACIFIC COAST BUSINESS TIMES

CONSTRUCTION

• **Stephen Reno** of Oxnard has been appointed president of the **Tri-Counties Sheet Metal and Air Conditioning National Association**, based in Ventura. He will serve a two-year term ending in January 2013.



Reno

He also will serve as chairman of the board of directors of the organization.

Reno founded Merit Metal Products in Oxnard 28 years ago and specializes in architectural sheet metal, custom metal work and working with exotic metals and alloys.

The Tri-Counties Sheet Metal Apprenticeship Program accepts individuals 18 years and older to train with craftsmen as apprentices. Trades include heating, ventilating, air-conditioning, architectural sheet metal, industrial sheet metal, kitchen equipment, specialty stainless steel work, custom fabricating, service, siding and decking, testing and balancing and energy management and maintenance.

EDUCATION

• **Ofelia Arellano**, the vice president for Santa Barbara City College's continuing education division, recently received the Latino Excellence award from the **Mexican Consulate**. Rogelio Flores Mejia, who represented the consulate, and Santa Barbara County First District Supervisor Salud Car-

bajal made the presentation to Arellano on Sept. 16 at the Mexican independence celebration at the Santa Barbara County Court House.

The annual Latino Excellence award recognizes an outstanding Latino from the Tri-Counties who has contributed to improving the quality of life for area Latino immigrants, SBCC said.

As lead administrator for the college's continuing education division, Arellano was cited for having helped establish a positive relationship between SBCC and the Mexican government in promoting education.

She was recognized for setting up basic education programs in Spanish for immigrants, followed by helping them transition to English as a Second Language classes and eventually attaining General Education Diplomas.

The consulate also acknowledged Arellano and the continuing education division for the Community Education Center, bilingual education and its promotion of U.S. citizenship.

FINANCE

• **Crowell, Weedon & Co.** said **Sharon Green** has joined its Santa Barbara office as a financial advisor. A graduate of the finance school at Arizona State University, she began her financial career more than 10 years ago. She joined Merrill Lynch in 2009

and came on board with Crowell Weedon Santa Barbara in June 2011.

Green specializes in overall wealth management, including insurance and succession planning. Outside of the office, she is a member of the San Roque Catholic Church and a volunteer with the Santa Barbara Casa Serena Women's Home and the Bethel House for Women.



Green

GOVERNMENT

• The board of commissioners of the **Housing Authority of the City of San Buenaventura** appointed **Denise Wise** as the organization's CEO. She brings with her 25 years of experience in the public and private sectors as a banker and developer, and most recently as the executive director of the Hawaii Public Housing Authority.

Established in 1949 by the Ventura City Council, the housing authority works to provide affordable housing to low- and moderate-income families.

Wise's starting annual salary will be \$150,000 and she will receive a relocation allowance of up to \$15,000, the board said. She will begin her appointment Oct. 24.